

# Hong Kong Rewards!

## GUIDE TO APPLICATION

### Introduction

Meetings & Exhibitions Hong Kong (“MEHK”), a division of the Hong Kong Tourism Board (“HKTB”), has joined forces with industry partners to develop privileges and deals in town to global MICE event organisers, travel agents, professional conference organisers, tour operators and corporations.

A wealth of exciting offers and add-on benefits to boost your event including:

1. Attraction offers from Hong Kong Disneyland, Ocean Park Hong Kong and Water World Ocean Park Hong Kong, The Hong Kong Jockey Club, Harbour Cruise - Bauhinia, Madame Tussauds Hong Kong, MONOPOLY Dreams Hong Kong™, Ngong Ping 360 and sky100 Hong Kong Observation Deck
2. Exclusive offers and upgraded services by Cathay Pacific Airways and High Speed Rail
3. Complimentary hospitality and cultural performance and experience

For full details of offers and relevant conditions, please refer to MEHK website at <http://www.mehongkong.com>.

### Eligibility of Applicant

- Local, Mainland China and overseas event organisers/planners of meeting & incentive, convention and trade exhibition events
- Local, Mainland China and overseas professional conference organisers, travel agents and hotel/tour operators appointed by event organisers

### Eligibility of MICE groups

The MICE group should meet either one of the following:

- It includes a minimum of 10 non-Hong Kong participants<sup>#</sup> with a 3-day-2-night MICE programme or longer in Hong Kong
- It includes a minimum of 10 non-Hong Kong participants<sup>#</sup> featuring MICE-cruise experience (i.e. with cruise itinerary which embark or disembark from Hong Kong) and staying in Hong Kong for one additional night.

The arrival date of eligible MICE groups in Hong Kong should fall between 1 May 2023 and 31 March 2024.

<sup>#</sup> The offers by Cathay Pacific Airways, MONOPOLY Dreams Hong Kong™, Ocean Park Hong Kong, Water World Ocean Park Hong Kong and sky100 Hong Kong Observation Deck are available for groups with a minimum of 21 non-Hong Kong participants.

## **Application Period and Procedures**

Application period: 1 May 2023 – 11 March 2024

Applicant should complete and return the application form with an event programme/itinerary to MEHK by email at [HKRewards@hktb.com](mailto:HKRewards@hktb.com) at least 15 working days (Monday to Friday, excluding public holidays) prior to the arrival date of the group in Hong Kong.

MEHK will review and forward the request of eligible groups to attraction and transportation partners (“the Partners”) with the event information, as stated on the application form, respectively for processing. All the booking confirmations / amendments / cancellations will be made between the Partners and the Applicant.

## **Enquiry**

For enquiries, please contact the HKTB office with details below:

Telephone: (852) 2807 6421

Email: [HKRewards@hktb.com](mailto:HKRewards@hktb.com)

Address: 9-11/F Citicorp Centre, 18 Whitfield Road, North Point, Hong Kong

## **General Terms & Conditions**

1. Only non-Hong Kong participants are eligible for the offers.
2. The Applicant should complete the application form in a timely and truthful manner. Inaccurate and incomplete information may affect the processing and approval of the applications by the HKTB and Partners. Any false, misrepresented or omitted information may lead to the rejection of the application.
3. Owing to privacy concern, please do not attach travellers’ names and personal information with the application form to the HKTB.
4. The personal data provided in the application and supplementary information will be used by HKTB and the designated service providers in accordance with the Personal Information Collection Statement (Annex 1). Details of HKTB’s applicable policy is found at [https://partnernet.hktb.com/en/privacy\\_policy/index.html](https://partnernet.hktb.com/en/privacy_policy/index.html). The HKTB reserves the right to not process an application if the Applicant fails to provide the required information.
5. For verification of the group’s eligibility, the HKTB reserves the right to request further information about the group and to conduct on-site spot checks on the privileges offered during the event period.
6. The offer has no cash value and cannot be redeemed for cash.
7. In case of disputes, the decision of HKTB and participating Partners shall be final.
8. The HKTB is not the supplier of the Partners’ offer and shall not be responsible for any liabilities in relation thereto.
9. The HKTB disclaims any liability for the quality or fitness for the purpose of third-party products or services; or for any errors or omissions.
10. Neither HKTB nor the Partners shall be held responsible or liable for any loss or damage whatsoever suffered by the Event Organiser and/or the Applicant should any privileges or offers not becoming available due to force majeure or causes unforeseeable or beyond the reasonable control of HKTB or the Partners. Circumstances amounting to “force majeure” include war or threat of war, political and social instability including riot, civil strike/unrest/commotion, natural or nuclear disaster, industrial dispute, terrorist activity, fire or pestilence, flood, government intervention or any other Acts of God, or breakout of avian flu or other serious disease in Hong Kong, declaration of closure of borders by HKSAR Government, travel advisory regarding travel to Hong Kong, or any other causes of similar

nature which have the effect of rendering performance of HKTB or the Partners' obligations hereunder impossible.

11. The HKTB reserves the final discretion and right to amend the Terms and Conditions without prior notice.
12. These Terms and Conditions are written in English and Chinese. In case of discrepancies, the English version shall prevail.

### **Terms & Conditions on Respective Offers:**

#### **Attraction Partners, Cathay Pacific Airways and High Speed Rail's Offers**

1. All eligible groups can sign up for the offers as long as they meet the minimum group size requirement as specified in the application form.
2. The concerned Partner will acknowledge the Applicant on requested offers via HKTB. HKTB will not guarantee the application will be finally accepted / processed by the concerned Partner.
3. The Cathay Pacific Airways' offers are applicable to group tickets on MICE fares only. Applicable to all flights operated and marketed by Cathay Pacific Airways.
4. The offers are subject to the concerned Partner's confirmation and terms & conditions.
5. The offer cannot be used in conjunction with other promotional/discount offers.

#### **MEHK's Offers (including souvenirs, meet-&-greet service, cultural & martial art performance & experiences)**

1. MEHK souvenirs are available while stocks last.
2. When the Applicants apply for complimentary cultural and/or martial art performance, e.g. lion dance, the Applicant should be responsible for booking suitable venue and obtaining necessary permit in advance.
3. A penalty will apply for cancellations of any cultural performance / meet-&-greet service made within three (3) working days of the event date.

**Application for the Hong Kong Rewards!  
Personal Information Collection Statement**

**Purpose of Collection**

1. The personal data provided in the application and supplementary information (“Personal Data”) will be used by the Hong Kong Tourism Board (HKTB) and the designated service providers for the following purposes:
  - (a) processing and assessing the applications, conducting related checks, and authenticating the applications for the Hong Kong Rewards! programme;
  - (b) arranging hospitality offers;
  - (c) performance/ attractions booking;
  - (d) preparing statistics and research;
  - (e) meeting any disclosure requirements; and
  - (f) other purposes relating to the above.
2. Provision of all the Personal Data requested in the application is obligatory. Your application may not be considered if you fail to provide all information requested.

**Classes of Transferees**

3. The Personal Data provided in the application may be transferred or disclosed to overseas HKTB branch or representative offices, relevant Government bureaux or departments or relevant persons or organisations or agencies authorised to process the information for purposes related to paragraph 1 above, or to make any disclosure which is required and authorised by law.

**Storage of Personal Data**

4. HKTB will not keep Personal Data longer than is necessary for the fulfillment of the Purpose of which it is collected. HKTB will, to the extent required by applicable law, destroy or permanently erase all such Personal Data provided by you and use reasonable means to require that anyone who has received any such Personal Data destroys or permanently erases such Personal Data and any copies made by third parties, overseas event planners or overseas travel agents and hotel operators. However, to the extent that HKTB and the Secretariat are required to retain such Personal Data by any applicable law, rule or regulation or by any competent judicial, governmental, supervisory or regulatory body, such Personal Data will be retained in compliance thereof.

**Access to Personal Data**

5. Subject to the exemptions under the Personal Data (Privacy) Ordinance (Cap. 486, Laws of Hong Kong), you have the right to access and correct your personal data, as provided for in Sections 18 and 22 and Data Protection Principle 6 of Schedule 1.

## Enquiries

6. For correction of, or access to, personal data after submission of the application, please contact:

Telephone: (852) 2807 6421

Email: [HKRewards@hktb.com](mailto:HKRewards@hktb.com)

Address: 9-11/F Citicorp Centre, 18 Whitfield Road, North Point, Hong Kong

## Hong Kong Rewards! APPLICATION FORM

**Applicants should read the “Guide to Application” before completing this application form.**

**Please complete and return this form to Meetings & Exhibitions Hong Kong (MEHK) by email at [HKRewards@hktb.com](mailto:HKRewards@hktb.com) at least 15 working days prior to the arrival date of the MICE group.**

### SECTION A – Event Details

<b>Please select the event type:</b>	
<input type="checkbox"/> <b>Meeting</b> (please attach the event programme)	
<input type="checkbox"/> <b>Incentive</b> (please attach the event itinerary)	
<input type="checkbox"/> <b>Convention</b> (please attach the event programme)	
Event Name:	
Staying Period in Hong Kong:	from: _____(DD/MM/YY) to: _____ (DD/MM/YY)
Name of Event Organiser:	
Organiser Website (if any):	
Industry / Business Nature:	
Main Event Venue:	
Hotel Accommodation:	
Destination Mix:	<input type="checkbox"/> Hong Kong ONLY <input type="checkbox"/> Hong Kong & other destination (please specify date, city, no. of nights): _____ <input type="checkbox"/> Hong Kong with cruise experience (please specify date, cruise liner, no. of nights): _____
No. of Non-Hong Kong Participants:	Main Countries of Origin:  1. _____ (    %)
	2. _____ (    %)
	3. _____ (    %)

**SECTION B – Applicant Details**

<b>A. Applicant Details</b>			
Role:	<input type="checkbox"/> Event Organiser	<input type="checkbox"/> Residing Hotel	
	<input type="checkbox"/> Overseas Agent	<input type="checkbox"/> Others (please specify):	
Company Name:			
Contact Person:		Job Title:	
Tel.:		Mobile:	
Email Address:		Website (if any):	
Address:		Country:	
<b>B. Local DMC / Ground Operator Details (For Meeting &amp; Incentives Group)</b>			
Company Name:			
Contact Person:		Job Title:	
Tel.:		Mobile:	
Email Address:			
<b>C. International Organiser (For Convention Group)</b>			
<input type="checkbox"/> Main Liaison for the Hospitality Support Arrangement			
Role:	<input type="checkbox"/> Event Owner/International Organiser	<input type="checkbox"/> Overseas Agent	
Company Name:			
Contact Name:		Job Title:	
Tel:	Mobile:	Fax:	
Email:		Website:	
Address:		Country:	
<b>D. Local Host Organiser (For Convention Group)</b>			
<input type="checkbox"/> Main Liaison for the Hospitality Support Arrangement			
Company Name:			
Contact Name:		Job Title:	
Tel:	Mobile:	Fax:	
Email:		Website:	
Address:		Country:	

**SECTION C – Attraction Partners, Cathay Pacific Airways & High Speed Rails’ Offers**

1. Hong Kong Disneyland
2. Ocean Park Hong Kong and Water World Ocean Park Hong Kong
3. The Hong Kong Jockey Club
4. Cathay Pacific Airways
5. High Speed Rail
6. Harbour Cruise - Bauhinia
7. Madam Tussauds Hong Kong
8. MONOPOLY Dreams Hong Kong™
9. Ngong Ping 360
- 10.sky100 Hong Kong Observation Deck

<input type="checkbox"/> <b>1 - Hong Kong Disneyland</b>			
Visit Date:		No. of Participants:	
<p>For groups with <u>10-50</u> non-Hong Kong participants purchasing Hong Kong Disneyland admission ticket:</p> <ul style="list-style-type: none"> <li>● 20% merchandise discount coupon (upon purchase of HK\$400 in each transaction)</li> </ul> <p>For groups with <u>51</u> non-Hong Kong participants or more purchasing Hong Kong Disneyland admission ticket:</p> <ul style="list-style-type: none"> <li>● 20% merchandise discount (upon purchase of HK\$400 in each transaction)</li> <li>● 25% popcorn discount</li> <li>● Complimentary combo meal set for lunch or dinner on the park visit day at one of the following designated restaurants:</li> </ul> <ol style="list-style-type: none"> <li>1. Starliner Diner (Tomorrowland)</li> <li>2. Comet Cafe (Tomorrowland)</li> <li>3. Royal Banquet Hall (Fantasyland)</li> <li>4. Clopin’s Festival of Foods (Fantasyland)</li> <li>5. Tahitian Terrace (Adventureland)</li> </ol> <p>Terms &amp; Conditions:</p> <ul style="list-style-type: none"> <li>● Advance application prior to ticket purchase is required.</li> <li>● The offers are applicable to designated ticket type only: either 1-day date-stamped ticket or 2-day ticket.</li> <li>● All tickets and vouchers are date-stamped, not refundable or transferrable.</li> <li>● Operating hours of restaurants and merchandise shops are subject to change without notice.</li> <li>● All offers are subject to availability and final discretion of Hong Kong Disneyland.</li> </ul>			



**2 – (a) Ocean Park Hong Kong <sup>+</sup>**

Visit Date:		No. of Participants:	
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**2 – (b) Water World Ocean Park Hong Kong <sup>^</sup>**

Visit Date:		No. of Participants:	
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**<sup>+</sup> Offers from Ocean Park Hong Kong**

For groups with 20-100 non-Hong Kong participants:

- Priority Group Entry
- 10% discount on [Ocean Park Corporate Training Programme](#)
- HK\$30 discount on purchases at Ocean Park upon spending HK\$100

For groups with 101 non-Hong Kong participants or more:

- Above offers plus:
- Welcome message display
- Meet-and-greet session with Ocean Park Mascot
- Three Ocean FasTracks (Standard), priority access passes

**<sup>^</sup> Offers from Water World Ocean Park Hong Kong**

For groups with 20-100 non-Hong Kong participants:

- 10% discount on [Ocean Park Corporate Training Programme](#)
- HK\$30 discount on purchases at Water World upon spending HK\$100

For groups with 101 non-Hong Kong participants or more:

- Above offers plus:
- Welcome message display
- Meet-and-greet session with Ocean Park Mascot

Terms & Conditions:

- Advance application prior to ticket purchase is required.
- All tickets and vouchers are date-stamped, not refundable or transferrable.
- Operating hours of Ocean Park and Water World’s souvenir shops are subject to change without notice.
- All offers are subject to availability and final discretion of Ocean Park Hong Kong and Water World Ocean Park Hong Kong.

**3 - (a) The Hong Kong Jockey Club - Happy Wednesday at Happy Valley Racecourse \***

Visit Date:		No. of Participants:	
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**3 - (b) The Hong Kong Jockey Club - Horse Racing at Sha Tin Racecourse #**

Visit Date:		No. of Participants:	
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**\* Offers from Happy Wednesday at Happy Valley Racecourse**

For groups with 10-700 non-Hong Kong participants joining Happy Wednesday racenights at Happy Valley Racecourse:

1. Free admission to Happy Valley Racecourse.
2. A complimentary cup of draught beer at Beer Garden, Happy Valley Racecourse. Available while stock lasts.
3. HK\$50 food and beverages redemption coupon. A max. of two coupons can be used with each purchase.
4. A HK\$20 off voucher for 'Gift at Races' to be used with purchases of HK\$100 or above.

**# Offers from Horse Racing at Sha Tin Racecourse #**

For groups with 10-100 non-Hong Kong participants:

1. Free admission to Sha Tin Racecourse
2. Free admission to Roof Deck @ 2M of Sha Tin Racecourse (Roof Deck @ 2M can accommodate up to 100 pax, seats are on a first-come, first-served basis)
3. Beer and snacks redemption coupon

**Terms & Conditions**

- All participants must be at the age 18 or above.
- The above offers are subject to availability.
- The above offers are not applicable to special race fixtures. For details, please visit <https://racing.hkjc.com/racing/information/english/Racing/Fixture.aspx>.
- Roof Deck @ 2M of Sha Tin Racecourse will be closed if there are adverse weather conditions. The Hong Kong Jockey Club may allocate the group to other viewing stand.
- The above offers and applicable race fixtures are subject to change without prior notice.
- All offers are subject to availability and final discretion of the Hong Kong Jockey Club.

**4 - Cathay Pacific Airways**

Arrival Date:	Flight No.:	Departure Date:	Flight No.:	Airline Booking Reference No.:	No. of Passengers:
Total No. of Passengers:					

Redeem exclusive value-added offers from Cathay Pacific Airways (CX) upon the booking is ticketed (except free-of-charge ticket (FOC) offer). Please provide the flight PNR 7 working days before the flight departure.

- For Economy groups with 21 non-Hong Kong participants or more travelling with CX:

1 free-of-charge ticket will be offered for every 16<sup>th</sup> passengers with a minimum group size of 21 passengers; the ticket(s) must be redeemed before tickets are issued and is/are subjected to tax and applicable surcharges

Upgrade from Economy Class to Business Class for every 20<sup>th</sup> passenger, subject to availability upon check-in, in a single MICE event.

Additional 1 piece baggage allowance (23kg) for each Economy class passenger travelling in the same group

Meet-and-Greet Service upon arrival at Hong Kong International Airport with 21 or more passengers travelling on the same flight (no priority for Custom, Immigration and quarantine clearance or baggage claim service)

- For groups with 51 non-Hong Kong participants or more travelling with CX:

Above offers plus: **Dedicated Check-in counter** at Hong Kong International Airport with 51 or more passengers travelling on the same flight

- For groups with 101 non-Hong Kong participants or more travelling with CX on the same flight:

Above offers plus: **In-flight welcome announcement**

**Terms & Conditions:**

- Ticket sales period: from 1 May 2023 until 31 March 2024
- Travel period: until 31 March 2025
- All offer requests must be made at least 7 working days before departure, except FOC ticket and upgrade.
- FOC ticket must be arranged before issuing tickets.
- The request for upgrade must be made at least 15 working days before departure and directly submit the name(s) of passenger to CX.
- Group travellers must be travelling the same itinerary to enjoy these offers.
- Flight bookings and redemption of the value-added package offerings must be made via applicant's appointed travel agent.
- All offers are subject to availability and final discretion of Cathay Pacific Airways.

**Double fare discounts for Free Independent Travellers (FIT)**

- Enjoy double fare discount of up to 10% for 30 individual travellers or more who registered the same MICE event, this offer is available until 31 March 2025.
- Organisers interested to apply for the FIT discount please fill in the [registration form](#). CX's local sales team will follow up with the organiser's request shortly.

<input type="checkbox"/> <b>5 - High Speed Rail</b>			
Departure Date & Train No.:		No. of Passengers:	
Departure Station:		Arrival Station:	
<p>For groups with <u>10</u> non-Hong Kong participants or more using High Speed Rail to travel from/to Hong Kong West Kowloon Station with full fare second class tickets:</p> <ul style="list-style-type: none"> <li>● Welcome Souvenirs</li> </ul> <p>For groups with <u>21</u> non-Hong Kong participants or more using High Speed Rail to travel from/to Hong Kong West Kowloon Station with full fare second class tickets:</p> <ul style="list-style-type: none"> <li>● 1 free second class ticket upon purchase of 21 tickets</li> </ul> <p>For groups with <u>51</u> non-Hong Kong participants or more using High Speed Rail to travel from/to Hong Kong West Kowloon Station with full fare second class tickets:</p> <ul style="list-style-type: none"> <li>● 3 free first class ticket upon purchase of 51 tickets</li> </ul> <p>For groups with <u>101</u> non-Hong Kong participants or more using High Speed Rail to travel from/to Hong Kong West Kowloon Station with full fare second class tickets:</p> <ul style="list-style-type: none"> <li>● 5 free first class ticket upon purchase of 101 tickets</li> </ul> <p>Terms &amp; Conditions:</p> <ul style="list-style-type: none"> <li>● The travel date, train number and destinations of all tickets (including the free ticket) must be the same</li> <li>● The above offers are only applicable to groups which are referred by Hong Kong Tourism Board and book tickets through MTR Group Tour Sales Team within the reservation period.</li> <li>● All offers are subject to availability and final discretion of High Speed Rail.</li> </ul>			

<input type="checkbox"/> <b>6 - Harbour Cruise - Bauhinia</b>			
Visit Date:		No. of Participants:	
<p>For groups with <u>10</u> non-Hong Kong participants or more:</p> <ul style="list-style-type: none"> <li>● Meet-and-greet session with welcome drink on cruise</li> </ul> <p>Terms &amp; Conditions:</p> <ul style="list-style-type: none"> <li>● All offers are subject to availability and final discretion of Harbour Cruise – Bauhinia.</li> </ul>			

<input type="checkbox"/> <b>7 - Madame Tussauds Hong Kong</b>			
Visit Date:		No. of Participants:	
<p>Applicant can choose <b>one</b> out of the following two offers:</p> <p><input type="checkbox"/> Offer 1*: With purchase of every <u>10</u> tickets, 1 free ticket will be offered to the group.</p> <p>* Free tickets offer is calculated based on each individual purchase, which cannot be combined with other purchases.</p> <p><input type="checkbox"/> Offer 2: For groups of <u>51-200</u> non-Hong Kong participants purchasing admission tickets at original retail rate: Two-hour complimentary themed event venue with selected wax figures from 11:00am to 1:00pm</p> <p>Terms &amp; Conditions:</p> <ul style="list-style-type: none"> <li>● All offers are subject to availability and final discretion of Madame Tussauds Hong Kong.</li> </ul>			

<input type="checkbox"/> <b>8 - MONOPOLY Dreams Hong Kong™</b>			
Visit Date:		No. of Participants:	
1 free ticket will be offered upon purchasing every 20 tickets			
Terms & Conditions:			
<ul style="list-style-type: none"> <li>● All offers are subject to availability and final discretion of MONOPOLY Dreams Hong Kong™.</li> </ul>			

<input type="checkbox"/> <b>9 - Ngong Ping 360</b>			
Visit Date:		No. of Participants:	
Redeem at Groups Counter at Tung Chung Ticketing Office of Ngong Ping 360 (NP360) upon purchasing return cable car ride tickets.			
For groups with <u>10-300</u> non-Hong Kong participants:			
<ul style="list-style-type: none"> <li>● NP360 souvenir</li> <li>● 10% discount coupon on any NP360 branded merchandise at Ngong Ping 360 souvenir shops</li> <li>● 10% discount coupon on Ngong Ping 360 photo products</li> </ul>			
For groups with <u>301-700</u> non-Hong Kong participants:			
<ul style="list-style-type: none"> <li>● Above offers plus:</li> <li>● Welcome banner</li> <li>● Complimentary group photo service at Ngong Ping Village with soft copy of the photo emailed to participating company after they departed Hong Kong</li> </ul>			
Terms & Conditions:			
<ul style="list-style-type: none"> <li>● Operating hours of merchandise shops are subject to change without notice.</li> <li>● All offers are subject to availability and final discretion of Ngong Ping 360.</li> </ul>			

<input type="checkbox"/> <b>10 - sky100 Hong Kong Observation Deck</b>			
Visit Date:		No. of Participants:	
Welcome Message:			
Redeemable upon visit to sky100 Hong Kong Observation Deck.			
For groups with <u>21-700</u> non-Hong Kong participants :			
<ul style="list-style-type: none"> <li>● Welcome souvenir</li> <li>● Digital welcome message</li> <li>● 20% discount at sky100 gift shop</li> </ul>			
For groups with <u>101</u> non-Hong Kong participants or more secured event venue for private event in sky100 Hong Kong Observation Deck :			
<ul style="list-style-type: none"> <li>● Above offers plus:</li> <li>● Free showcase of branding in one of the state-of-the-art technology features</li> </ul>			
Please select one from the following features:			
<input type="checkbox"/> 3D Sculpture at main entrance (2/F) <input type="checkbox"/> Video Wall of Time Tunnel (2/F) <input type="checkbox"/> Ceiling TV inside Elevators ( <i>only applicable for booking the entire observation deck</i> )			
Terms & Conditions:			
<ul style="list-style-type: none"> <li>● Operating hours of sky100 gift shop is subject to change without notice.</li> <li>● All offers are subject to availability and final discretion of sky100 Hong Kong Observation Deck.</li> </ul>			

## SECTION D – Privileges from MEHK

<b>For 10 non-Hong Kong participants or more</b>			
<b>A. MEHK Souvenir</b>			
Company Name:			
Required Quantity:		Delivery Date*:	
Contact Person:		Contact No.:	
Delivery Address:			
* Delivery will be arranged within Hong Kong for <b>one time only from Monday to Friday, 9am to 5pm.</b>			

<b>For 51 non-Hong Kong participants or more</b>				
<b>A. MEHK Souvenir (Please complete the above table)</b>				
<b>B. Welcome Message at Hong Kong International Airport HKTB Visitor Centre</b>				
Display Period (max. 2 days):	From: _____ (DD/MM/YY)	To: _____ (DD/MM/YY)		
Welcome Message*:				
* The display of the welcome message is not exclusive and will be on a rotation basis, i.e. looped with other events happening during the same / similar period.				
<b>C. Please ✓ one of the following 3 Living Cultural Offers</b>				
<input type="checkbox"/> Chinese knotting (2 hrs) <input type="checkbox"/> Chinese rainbow calligraphy (2 hrs) <input type="checkbox"/> Flour doll making (2 hrs)	Date:		Performance Time #:	
	On-site Contact Person:		On-site Contact Telephone No.:	
	Venue Address:			
# Performers will arrive at the venue 30 minutes prior to performance time for set up.				

<b>For 101 non-Hong Kong participants or more</b>				
<b>A. MEHK Souvenir (Please complete the above table)</b>				
<b>B. Welcome Message at Hong Kong International Airport HKTB Visitor Centre (Please complete the above table)</b>				
<b>C. Please ✓ one of the following 6 Superior Offers</b>				
<input type="checkbox"/> Lion dance performance (10 mins) <input type="checkbox"/> Tai Chi class (1 hr) <input type="checkbox"/> Tea appreciation (2 hrs) <input type="checkbox"/> Three cultural extravaganzas (2 hrs) <ul style="list-style-type: none"> <li>● Chinese brush writing on fans</li> <li>● Chinese paper cutting</li> <li>● Grasshopper weaving</li> </ul> <input type="checkbox"/> Wing Chun class (1 hr)	Date:		Performance Time #:	
	On-site Contact Person:		On-site Contact Telephone No.:	
	Venue Address:			
# The performers will arrive at the venue 30 minutes prior to performance time for set up.				
<input type="checkbox"/> One group airport welcome for VIPs with chaperon service (for a max. of 8 passengers on the same flight) *	Date:		No. of Passenger:	
	Arrival Flight No.:		Arrival Flight Time:	
	On-site Contact Person:		On-site Contact Telephone No.:	
	Group Name diaplyed on Welcome Signboard:			
*A dedicated chaperon will meet your group at the air bridge upon arrival. The chaperon will accompany arriving groups to immigration point and guide the group through baggage collection and customs and all the way to the Arrival Hall.				

<b>For 301 non-Hong Kong participants or more</b>			
<b>A. MEHK Souvenir</b> <i>(Please complete the table on P.14)</i>			
<b>B. Welcome Message at Hong Kong International Airport HKTB Visitor Centre</b> <i>(Please complete the table on P.14)</i>			
<b>C. One of the Superior Offer Entitlements for 101 non-Hong Kong participants or more</b> <i>(Please complete the table on P.14)</i>			
<b>D. Please ✓ one of the following 4 Deluxe Offers</b>			
<input type="checkbox"/> <b>Chinese drum show (10 mins)</b> <input type="checkbox"/> <b>Chinese quartet (2 hrs)</b> <input type="checkbox"/> <b>Face changing performance (5-8 mins)</b>	Date:		Performance Time #:
	On-site Contact Person:		On-site Contact Telephone No.:
	Venue Address:		
# The performers will arrive at the venue 30 minutes prior to performance time for set up.			
<input type="checkbox"/> <b>One group airport welcome with chaperon service</b> (for a max. of 20 passengers on the same flight) *	Date:		No. of Passenger:
	Arrival Flight No.:		Arrival Flight Time:
	On-site Contact Person:		On-site Contact Telephone No.:
	Group Name displayed on Welcome Signboard:		
*A dedicated chaperon will meet your group at the air bridge upon arrival. The chaperon will accompany arriving groups to immigration point and guide the group through baggage collection and customs and all the way to the Arrival Hall.			

<b>For 701 non-Hong Kong participants or more</b>
<input type="checkbox"/> Please contact us by email at <a href="mailto:HKRewards@hktb.com">HKRewards@hktb.com</a> for customised privileges.

**SECTION E – Applicant’s Declaration**

<b>Please check the boxes below and sign the declaration.</b>	
I hereby declare and confirm:	
<input type="checkbox"/>	All the information provided in this application form is true, valid and accurate, and reflect the up-to-date situation as of the date of submission of the application form.
<input type="checkbox"/>	I warrant that I have obtained all consents and legal right to represent my organisation, the event organiser and the local DMC / ground operator to authorise Hong Kong Tourism Board to use the contact details of my organisation, the event organiser and local DMC/ground operator for making offer redemption arrangement. We further authorise Hong Kong Tourism Board to disclose and/or transfer the contact details of my organisation, the event organiser and local DMC/ground operator to the Partners and relevant parties, including but not limited to services providers for fulfilling offer redemption arrangement.
<input type="checkbox"/>	I have read and agreed with the terms and conditions set out under the “Guide to Application” and this application form.
Signature / Company Stamp:	_____
Name:	_____
Job Title:	_____
Company Name:	_____